

# ISPPP-2011 SPONSORSHIP

October 23 - 26, 2011  
Hilton Old Town Alexandria  
Alexandria, VA

[www.ISPPP.ORG](http://www.ISPPP.ORG)

## Exhibitor Sponsor Opportunities

### **Gold Exhibitor:** \$3,000.00

- one 8 x 10 booth
- up to 2 free registrations
- free half page ad in the conference program
- corporate logo on conference bag
- bag insert (one item)
- hyperlink to your company on the ISPPP website

### **Silver Exhibitor:** \$2,000.00

- one 8 x 10 booth
- 1 free registration
- free half page ad in the conference program
- hyperlink to your company on the ISPPP website.

### **Bronze Exhibitor:** \$1,000.00

- one Table Top booth
- 1 free registration
- hyperlink to your company on the ISPPP website.

## Other Sponsor Opportunities:

### **Vendor Lunchtime Seminar (6 available):** \$600.00

- vendor pays for own audio visuals and food and beverage
- no room rental charge
- prominent publicity in program and on website

### **Favored Sponsor:** \$2,000.00

- hyperlink to your company on the ISPPP website
- one bag insert
- half page ad in program
- one free conference registration
- one hour vendor seminar at cost (\$600 fee waived)

### **Sponsor:** \$1,000.00

- hyperlink to your company on the ISPPP website
- half page ad in program

## Other Sponsor Opportunities:

### **Conference Bag Sponsor** \$1,500.00

- Company logo on conference bag
- half page ad in program
- hyperlink to the ISPPP website

### **Bag Insert** \$500.00

- opportunity to insert one item into conference bag (may be literature or souvenir e.g., pen or other logo-marked item)

### **Networking Coffee Break Sponsor (4 available)** \$1,000.00

- recognition and signage at break
- prominent mention in the conference program

### **Travel Grant Sponsors (students/invited speakers)** \$1,000.00

- prominent mention in program and during conference
- hyperlink to your company on the ISPPP website

## Advertising in Final Program:

**Full Page 4-color / back of program (dimensions: 7 ½ x 10)** \$1,500.00

**Full Page Black/White Interior (dimensions: 7 ½ x 10)** \$750.00

**Half Page Black/White Interior (dimensions: 7 ½ x 5)** \$500.00

High-resolution, press-ready PDF file with all fonts and images embedded is required for all advertising. Please send to Sheila at [smc@giuffrida.org](mailto:smc@giuffrida.org) or send a CD to the address below. Questions? Call 202-547-6340.

### **ISPPP**

204 E Street, NE  
Washington, DC 20002

## Sponsor / Exhibitor Form

Organization \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

### **Sponsor Category:**

(Please check)

- |   |        |  |        |   |        |
|---|--------|--|--------|---|--------|
| <input type="checkbox"/> Gold Exhibitor   | \$3000 | <input type="checkbox"/> Vendor Seminar  | \$600  | <input type="checkbox"/> Bag insert       | \$500  |
| <input type="checkbox"/> Silver Exhibitor | \$2000 | <input type="checkbox"/> Favored Sponsor | \$2000 | <input type="checkbox"/> Networking Break | \$1000 |
| <input type="checkbox"/> Bronze Exhibitor | \$1000 | <input type="checkbox"/> Sponsor         | \$1000 | <input type="checkbox"/> Travel Grant     | \$1000 |
|   |        | <input type="checkbox"/> Bag Sponsor     | \$1500 |   |        |

**Each exhibitor booth includes 8 x 10 space, company sign and pipe and drape.**  
(Bronze level is table top only)

Other items including tables and chairs, electricity, plants or décor will be ordered separately through the exhibiting company. Further details will be sent with your exhibitor confirmation.

Booths will be assigned based on level of sponsorship and on a first-come, first-served basis.

### **Advertising:**

- |  |        |
|--|--------|
| <input type="checkbox"/> Full Page 4-color Back of Program | \$2000 |
| <input type="checkbox"/> Full Page Black/White Interior    | \$1000 |
| <input type="checkbox"/> Half Page Black/White Interior    | \$750  |

Amount Enclosed: \_\_\_\_\_

### **MAKE CHECK PAYABLE TO: ISPPP 2011**

Payments must be made in U.S. dollars; and checks must be drawn on a U.S. bank

**Pay by credit card:**  American Express  Visa  MasterCard

Name of Card holder: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

### **RETURN PAYMENT & FORM TO:**

Sheila Crowley, Conference Manager

c/o Giuffrida Associates

204 E Street, NE

Washington, DC 20002

phone 202-547-6340 fax: 202-547-6348

smc@giuffrida.org